出边线 – 把稿件背景设计延伸至出边线。101mm x 202mm
Full Bleed - Extend background design to this edge, on all sides.

切割线 – 此线以外将被切除。97mm x 198m
Trim Size - Product size. Anything left beyond this line will be cut off. 97mm x 198m

安全区 – 所有重要内容（字体/图片/商标等）不可超出此区以免被切除。87mm x 188mm
Safe Zone - Keep all your important contents (text, images, logo, etc.) within this area.

FRONT

pls save as
ai (illustrator) - font (create outline)
or cdr (corel draw) - font (curve)
or jpg (300dpi)
or pdf - font (create outline / curve)

BACK